



Practical Fraud Analytics & Prevention in Retail & eBanking

14 Dec 2022 (Wed) | 7:00pm – 10:00pm



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Objective

Rapid growth of digital banking transactions has been brought about by expeditious development in technology and pandemic restricted mobility from early 2020.

With commerce comes fraud, huge amount of investment was lost to digital fraud involving credit card, remote account opening, online loan application, account-take-over, identify theft, etc in the past few years.

This course aims to enhance participants' understanding on digital fraud, its analytics, prevention and detection; as well as to provide insights into HKMA's expectations of AI's response and control against the steep rising trend; and help the 1st and 2nd lines of defence to prepare for effective approaches and pragmatic mitigation measures to stay efficient in the light of evolving risks.



Target Audience

01

Banking Executives

Who wish to understand the key concepts in fraud analytics and preventions in Retail & eBanking

02

Compliance and risk management practitioners

Who wish to get the most up-to-date knowledge in fraud analytics and preventions in retail & eBanking



Key Description

The speaker of the course has over 35 years of professional experience in Fraud Investigation and Compliance, both from law enforcement and banking prospective. He leads various teams and responsible for real time monitoring of internet banking, eBanking and credit card transactions, fraud prevention and mitigation of other retail banking fraud including credit and over-the-counter fraud.

Programme Outline

- Understanding the prevalent fraud trend and modus operandi from the banking perspective.
- Identifying fraudster traits and conducting fraud prevention evaluation.
- Effective measures against card-not-present credit card and point-of-sale fraud.
- How to curb account-take-over and online loan application fraud.
- Using Regulatory Technology (Regtech) such as machine learning and fraud modelling in fighting digital fraud.

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Scan the QR code at the upper right hand corner or [click here](#) to apply via E-form

Programme Delivery

- Virtual Classroom (Zoom)
- Cantonese

EarlyBird DEADLINE

30 Nov 2022 (Wed)

Enquiries

(852) 2153 7800
programme@hkib.org

Application DEADLINE

7 Dec 2022 (Wed)

PRICE LIST

Early Bird
Regular Price

Individual Member
HKD 900

HKD 990

Staff of Corporate Member
HKD 1,080

HKD1,190

Non-Member
HKD 1,200

HKD1,320

Programme Code: HDCPDCOMP221202